


Alexandra Reynolds

CREATIVE HUMAN

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EDUCATION

Vassar College

B.A. Computer Science, Russian
Poughkeepsie, New York. 2013

Mahidol University International College Computer Science

Nakhompathom, Thailand. 2012

ARTS & DESIGN

Adobe Illustrator, InDesign, Photoshop & Lightroom. Omnigraffle & Balsamiq. Laser engraving. Digital & film photography/post-processing. Pencil & paper. Magic.

COMPUTING

Java. HTML5 & CSS3. JavaScript/jQuery/Ajax. MySQL. PHP. Wordpress. Responsive web frameworks (Foundation/Bootstrap). D3.js. Backbone.js. Arduino.

THE SPOKEN WORD

Native English
Basic Dutch & Russian

I LIKE THESE

Traveling. Vitamin D. Getting lost. Climbing things. Pranks. Dry humor. The smell of forests. Drawing on everything.

EXPERIENCES

Founder & Main Brain

Scatterbrained, August 2013 - present

Haarlem, Netherlands

Freelance web development, graphic design and illustration, photography, branding, concept development, app consultation

Lead Designer & Developer

Tipster, October 2013 - present

Amsterdam, Netherlands

Mobile app design, Wordpress development, app consultation and branding

Creative Director

Metabolic, August 2013 - June 2014

Amsterdam, Netherlands

Infographic and print design, product design, marketing strategy, web development, photography, branding, data visualization

Programming Consultant

Verity Technology Group, February 2012 - March 2013

Remote, USA

iOS application development and branding for Philips Respironics

Research Assistant & Coach

Vassar College Computer Science Dept., September 2010 - May 2013

Poughkeepsie, NY, USA

Development and execution of personal research project. Assistance with a long-term computational linguistics research project. Teaching, coaching, and grading for Computer Science courses.

Research Assistant

Sketch Recognition Lab at Texas A&M University, May - August 2011

College Station, TX, USA

Development of a wearable haptic (tactile) navigational system run on an Arduino. Development of a partnering Android application. Completion of an accompanying research paper and poster presentation.

Layout Editor

Contrast Magazine, September 2011 - May 2013

Poughkeepsie, NY, USA

Layout and design of a bi-annual art and style magazine. Oversaw printing and production, contributed photographic content.